



PROFESSIONAL EVENT MANAGEMENT - ALL OCCASIONS - COMMERCIAL SERVICES

PRO EM AWARDED ASU ATHLETIC OPERATIONS AND FACILITIES EVENT CONTRACT

Phoenix, June 25, 2009 – PRO EM, a local event management and resources company, has been awarded the site and security operations contract for Arizona State University's Athletic Operations and Facilities division. PRO EM was chosen from a pool of eight candidates through a competitive bidding process to provide game day site management, security, crowd control and equipment resources for the ASU Intercollegiate Athletics' facilities, including Sun Devil Stadium, Wells Fargo Arena and Packard Stadium.

PRO EM has been providing event services to ASU since the early 1990s for a wide variety of events. The company recently managed security support and resources for the ASU commencement that was attended by 63,000 people and President Barack Obama. "[We are] thrilled to have PRO EM as part of the ASU family as we begin planning for another exciting year," said Lyn Music, assistant athletic director for ASU.

PRO EM employs nearly 1,000 Associates who provide security, valet, ushers and ticket takers for events throughout Arizona. Specific to ASU Associates are thoroughly trained to handle large crowds, assist staff and guests and to work as an extension of ASU venues. "ASU is an organization that expects quality," said Glenn Rea, PRO EM's senior event manager and site operations lead. "That expectation pushes us to consistently deliver a high level of service, every time, with efficiency and value."

With operations in Phoenix, Tucson and Denver, PRO EM touches over 8 million people each year through high profile sporting and cultural events, corporate meetings and social gatherings. The company offers a complete portfolio of services including event management and consulting, logistics, traffic control, security and other event personnel, as well as rental items, including tent structures, tables, linens, china, fencing, generators, heating and cooling, ecology services and custom design and graphics capabilities.